

Literacy

Competence in a culture's symbol and communication system for productive participation in that culture/society

➤ Historical

- Literacy in oral culture, alphabetic culture, typographic culture, digital e-culture

➤ Social

- Literacy is social practice: enacted in social networks, social relations, community
- Literacy acquisition (schooling) and use: induction into prevailing social values, attitudes, behaviours

➤ Developmental

- Life long (learning) – no 'end point'
- Develops exponentially across media, modalities, & other languages & sign systems

ICT Literacy

Common: Operational

- 'how-to' front-end user skills
- 'computer education'

Needed: Contextual/cultural

- critical understanding of impact of new technologies;
- contexts of use & access;
- transformation in knowledge, textualities, social relations

Contextual-cultural aspects

- demographic spread & access?
- work & education

- new e-communities
- intercultural communication ('netiquette')
- face-less/body-less
- reading/writing

Critical ICT/Media Literacy

- Operational **and** critical/analytic skills
- Multiliteracy
 - multiple sources of information – sound, image, text
 - multiple communication exchanges, multiple modalities

Why important?

- global spread
- time
- 'public education' - teaches important social lessons
- shapes worldview & attitudes
- creates commodity culture, aspirations, (youth) identity